SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY				
SAULT STE. MARIE, ONTARIO				
Sault College				
COURSE OUTLINE				
COURSE TITLE:	EMPLOYMENT STRATE	GIES		
CODE NO.:	OAD103	MODULES:	THREE & FOUR	
PROGRAM:	OFFICE ADMINISTRATI (ACCELERATED)	ON – EXECUTIVE		
AUTHOR:	SHEREE WRIGHT			
DATE:	DEC. 2005 PREVIOUS	OUTLINE DATED:	JAN. 2004	
APPROVED:			2004	
TOTAL CREDITS:	3 DEAI	N	DATE	
PREREQUISITE(S):	NONE			
HOURS/WEEK:	3 HOURS/ 14 WEEKS			
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I. COURSE DESCRIPTION:

Students will develop the tools needed to conduct a successful job search. Emphasis will be placed on performing a self-assessment to identify skill sets and personal goals and objectives; developing an effective resume; completing various job search documents (including job applications, cover letters, and other related forms of correspondence); and researching and preparing for an interview (including participation in a simulated interview).

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Analyze individual strengths, values and goals (5% of course content).

Potential Elements of the Performance:

- Identify the steps involved in finding the right job.
- Complete a self-evaluation of job skills and interests.
- 2. Apply techniques to conduct an effective job search, including preparation of a cover letter and follow-up letters (25% of course content).

Potential Elements of the Performance:

- Establish a network of people to help you find a job.
- Explain the importance of career fairs and other contact with employers.
- Use the Internet to conduct a job search.
- Create letters for gaining employment cover, application, networking, prospecting, thank-you, and acceptance.
- Prepare envelopes.
- Complete a job application.
- Design personal business/calling card
- 3. Produce an effective resume (40% of course content).

Potential Elements of the Performance:

- Create two resumes (functional, chronological/combination).
- List and categorize/label skills.
- Analyze job ads (postings).
- Match your resume to an employer's needs.
- Create a list of references.

4. Apply strategies for interview and employment success. (15% of course content).

Potential Elements of the Performance:

- Identify types of interviews.
- Prepare responses to interview questions often asked by employers.
- Prepare a list of questions interviewees can ask employers during an interview.
- Describe types of tests employers use.
- Describe fully traits employers seek in employees.
- 5. Prepare for, and participate in, a simulated interview. (15% of course content).

Potential Elements of the Performance:

- Prepare and submit a cover letter/envelope and resume in response to a simulated job posting by the deadline indicated in the job posting.
- Conduct research related to job posting prior to the interview.
- Prepare questions to be asked during the interview.
- Attend a simulated job interview/debriefing session during out-of-class hours.
- Prepare a report summarizing the simulated interview process.
- Prepare and mail a thank-you letter/envelope following participation in the simulated interview.

III. TOPICS:

(Note: These topics sometimes overlap several areas of skills development and are not necessarily intended to be explored in isolated learning units or in this order.)

- 1. Taking the first steps in job search.
 - What is involved in finding the right job.
 - What are you really looking for in a job.
 - Listing your skills and abilities.
- Parts of a resume.
 - Types of resumes.
 - Samples of resumes.
 - Creating a resume (more than one is needed).
- 3. Conducting company research.
 - Using the Internet to find jobs.
 - Networking.

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- Telemarketing.
- Career fairs and other employer contact.
- 4. Creating cover letters.
 - Preparing other employment letters.
 - Completing job applications.
- 5. Types of interviews.
 - Basic structure of the interview.
 - Preparing yourself.
 - Knowing what to expect.
 - Identifying what employers are looking for.
 - Using portfolios.
 - Testing part of the selection process.
 - Participating in, and preparing for, the simulated interview process.
- 6. Dealing with job offers.
 - How to keep the job.

IV. REQUIRED RESOURCES/TEXTS/MATIERALS:

- 1. <u>Career Focus Canada A Personal Job Search Guide</u> (ISBN 0-13-123482-X)
- 2. One 3.5" preformatted high-density disks.
- 4. One labeled letterhead size file folder.

V. EVALUATION PROCESS/GRADING SYSTEM:

Three (3) assignments will be required:

Assignment #1 - Listing what you can offer employers. Assignment #2 - Resume and reference list. Assignment #3 - Letters, Applications, Research	
and Networking*	(25%)
One test will be required – Interviews, Testing and On-the-Job Success	
*One day during the semester all students will be required to be dressed in appropriate workplace attire.	

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Participation in Simulated Interview**

(15%)

**Students must complete all elements of this interview

process in order to be eligible for the 15%.

Elements include:

- Preparing a cover letter, envelope, and resume in response to simulated job posting.
- Conducting research on the company posting the job.
- Preparing pertinent interview questions to ask during the simulated interview.
- Attending a simulated out-of-class interview and debriefing session.
- Preparing a report summarizing the experience.
- Preparing and mailing a thank-you letter/envelope to members of the mock interview team.

The following semester grades will be assigned to students in postsecondary courses:

<u>Grade</u> A+	<u>Definition</u> 90 – 100%	Grade Point <u>Equivalent</u> 4.00
		4.00
A	80 - 89%	
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00

CR (Credit)	Credit for diploma requirements has been awarded.
S	Satisfactory achievement in field /clinical
U	placement or non-graded subject areas. Unsatisfactory achievement in field/ clinical placement or non-graded subject
	areas.
Х	A temporary grade limited to situations with extenuating circumstances giving a
	student additional time to complete the
	requirements for a course.
NR	Grade not reported to Registrar's office.
W	Student has withdrawn from the course without academic penalty.

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VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your instructor and/or the Special Needs office. Visit Room E1204 or call Extension 2493 so that support services can be arranged for you.

Retention of course outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

Plagiarism

Students should refer to the definition of "academic dishonesty" in *Student Rights and Responsibilities*. Students who engage in "academic dishonesty" will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course, as may be decided by the professor. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course outline amendments:

The Professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

Test papers will be returned to the student after grading in order to permit verification of the results and to review the tests. However, the student will be required to return all test papers to the professor who will keep them on file until the end of the next module. Any questions regarding the grading of individual tests must be brought to the professor's attention within two weeks of the paper being returned.

A disk labeled with the student's name, professor's name, and the course name MUST be available with the assignment. At the professor's discretion, disks will be checked. Students are advised to maintain at LEAST one backup of all files. A lost or damaged diskette will not be an acceptable reason for a late or incomplete assignment.

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All work must be labeled with the student's name and the project information. All work must be submitted in a labeled folder complete with a plastic disk pocket.

Producing accurate work is fundamental to this course. Marks will be deducted for inaccuracies.

Students are expected to be present to write all tests during regularly scheduled classes. In the event of a failed course grade, a supplementary test will be administered to replace the lowest failed test.

It is expected that 100 percent of classroom work be completed and submitted on time. A late assignment with an attached Extension form will be accepted if submitted within 72 hours of the due date and time. Twenty-five percent will be deducted from late/incomplete assignments automatically. Failure to follow this procedure will result in a zero grade for the assignment.

Regular attendance is expected to ensure course information is communicated to all students. In-class observation of student work and guidance by the professor aids student success. Lectures will not be repeated in subsequent classes.

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advanced credit in the course should consult the instructor.

VIII. DIRECT CREDIT TRANSFERS:

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.